Trend Cyber Risk Assessment Service for Partners

Help your customers better understand, communicate, and mitigate cyber risk

Trend Cyber Risk Assessment Service

By delivering a detailed view of threats found across their organization, customers gain valuable insight into how their current security system is performing. Our quick and easy-to-install scan provides your clients and prospects with a simple way to:

- Scan their organization's cloud infrastructure to identify misconfiguration, compliance, and security risks based on common standards and practices
- Scan internet-facing assets for vulnerabilities, insecure connections, and risks within their environment
- Check Microsoft 365 and Gmail™ email services and key endpoints for threats
- Check endpoints and/or server applications for recent common vulnerabilities and exposures (CVE) like OpenSSL 3.x, Samba, or Log4j (Log4Shell)
- Identify employees who are most likely to be vulnerable to phishing attacks
- Provide a detailed, downloadable report and recommended response actions
- Experience the power of Trend Vision One™ with a 30-day full access trial

> Trend Micro is providing this cyber risk assessment service to you, our valued partner, to help you become recognized as a trusted advisor to your customers. Using your own customized landing page, leverage our service to assess customer and prospect environments. With streamlined steps, you can easily guide and support them, ensuring they adhere to best practices and achieve maximum levels of security.

Benefits for customers and prospects

1. **Cloud Posture Assessment**
   - Discovers misconfigurations and corresponding risk levels in cloud assets
   - Scans their organization's cloud infrastructure to identify misconfiguration, compliance, and security risks based on common standards and practices

2. **External Attack Surface Assessment**
   - Discovers risks hiding in customers' internet-facing assets by simply entering the organization's domain
   - Provides visibility of vulnerabilities, insecure connections, and unexpected services/ports within customers' environment

3. **Exchange Online Mailbox/Gmail Assessment**
   - Discovers BEC and phishing messages, ransomware, malicious files, and malicious URLs
   - Scans all messages sent and received in the last 15 to 30 days for all cloud mailbox users in customers' environment

4. **At-Risk Endpoint Assessment**
   - Discovers attack campaigns, threat indicators, and malicious files and URLs
   - Uncovers malicious activity by scanning high-profile endpoints for file-based threat indicators collected from global intelligence sources

5. **Vulnerability Assessment**
   - Delivers custom tools and scans endpoints and/or server applications to address new, specific CVE
   - Provides a comprehensive report, recommended actions, and greater visibility into the attack surface

6. **Phishing Simulation Assessment**
   - Simulates a phishing attack and lends insight into the human risk that exists within their organization
   - Allows users to choose a phishing email template, select their employees, launch their simulation, and monitor the results

7. **Trend Vision One Trial**
   - Prospects and customers who register for any assessment will receive a 30-day full access trial
   - Prospects and customers can customize their Trend Vision One experience by connecting their current security products and deploying additional native sensors

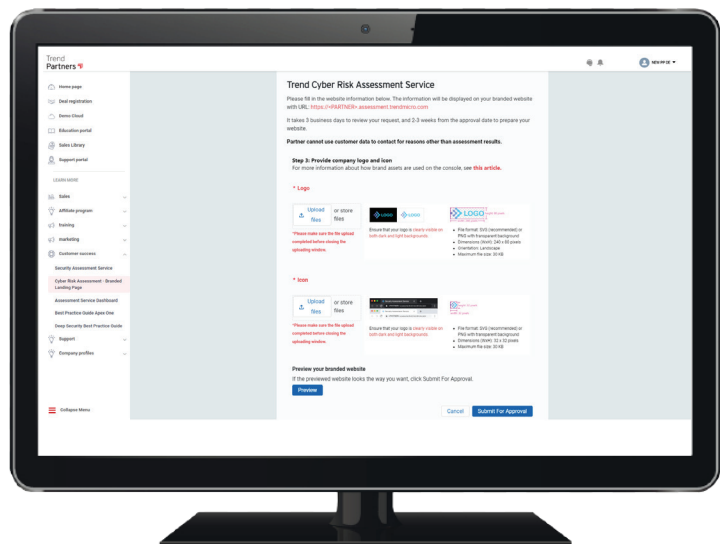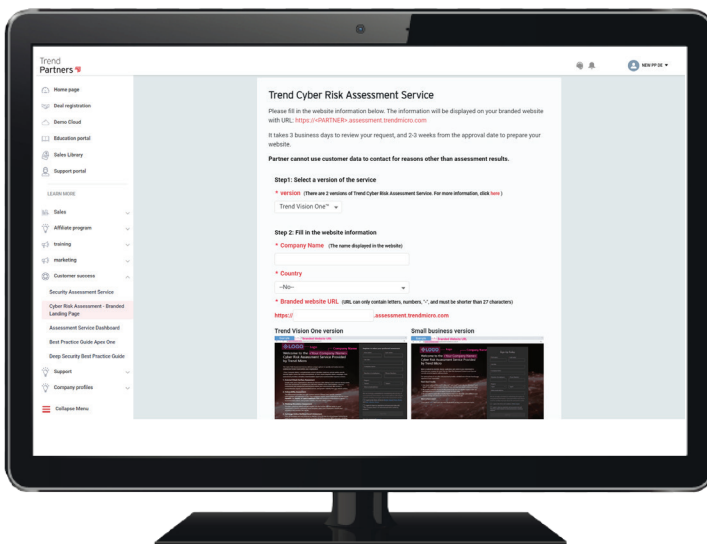## Cyber Risk Assessment Service Partner Package

- **Customized landing page:** Co-branded with your logo and icon so you can provide customers and prospects with the benefits of our service.

- **Lead generation**: Using your customized landing page, prospects can request direct assistance to contact your company. Your involvement in the sales cycle can help bring in qualified leads.

- **Lead management:** Gain in-depth visibility into which customers and prospects run the assessments to determine which types of assessments they are interested in and to track their progress.

- **Technical support from Trend:** We're happy to assist you by handling all the technical requests coming through your Cyber Risk Assessment Service landing page.

Closed loop and actionable sales cycle for partners

Step 1:

Request your customized landing page by visiting the Trend Partner Portal and searching for "Cyber Risk Assessment – Branded Landing Page."

Provide your company logo, icon, links, and contact information so prospects can reach you.
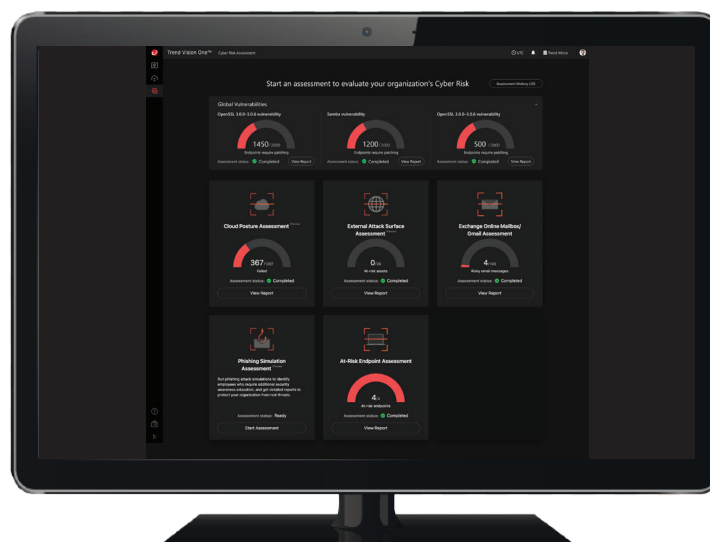
Step 2:

Receive landing page URL: It takes three business days to review your request, and two to three weeks from the approval date to prepare your website with the URL:
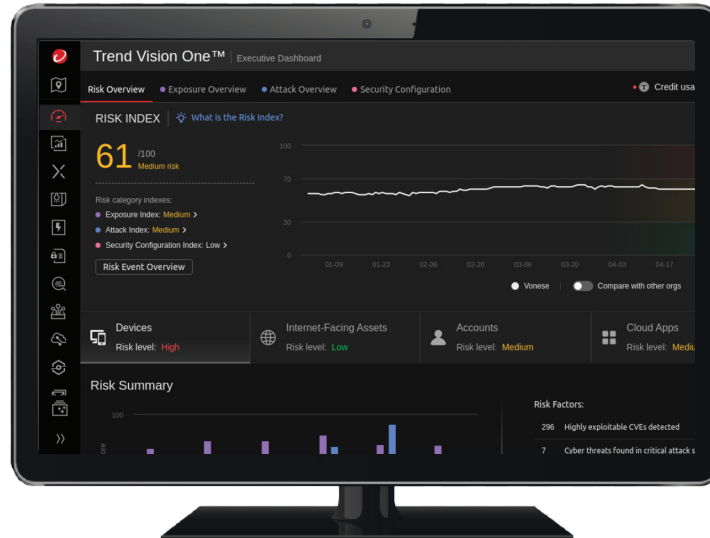
<your-company-name>.assessment.trendmicro.com

Step 3:

Start assessments: When prospects register through your customized landing page, they will be directed to the following Trend Vision One landing page with the assessments needed to get started.
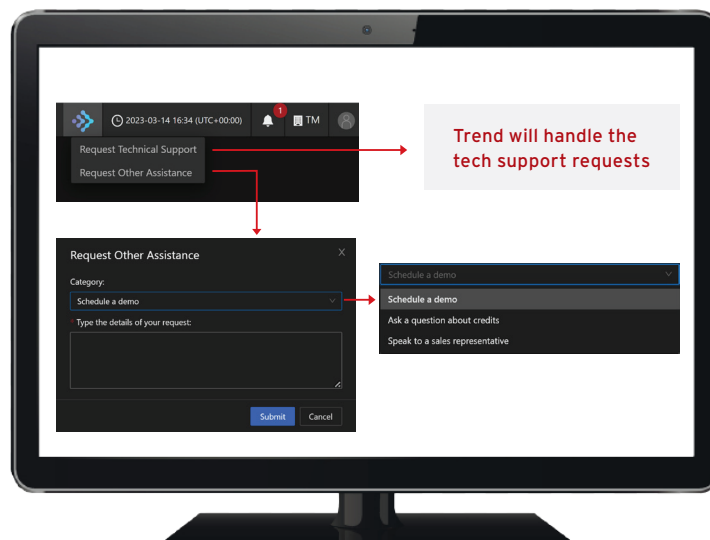
Step 4:

Explore Trend Vision One: When your prospects register for any assessment, they will receive a full access trial to try Trend Vision One for 30 days.
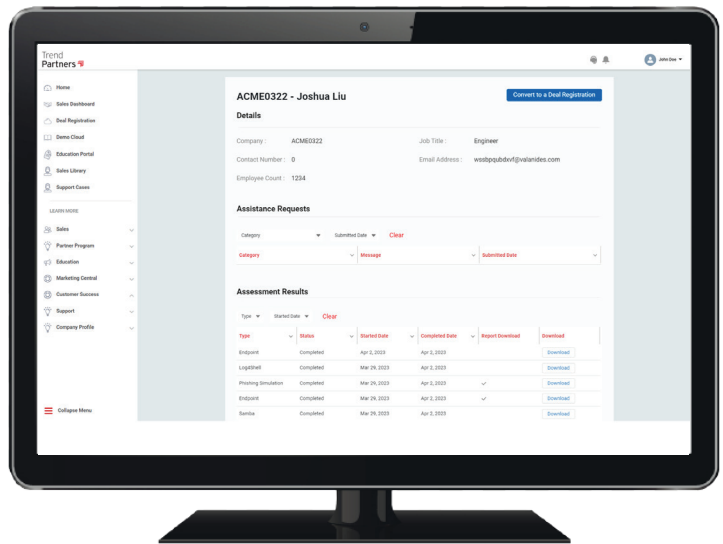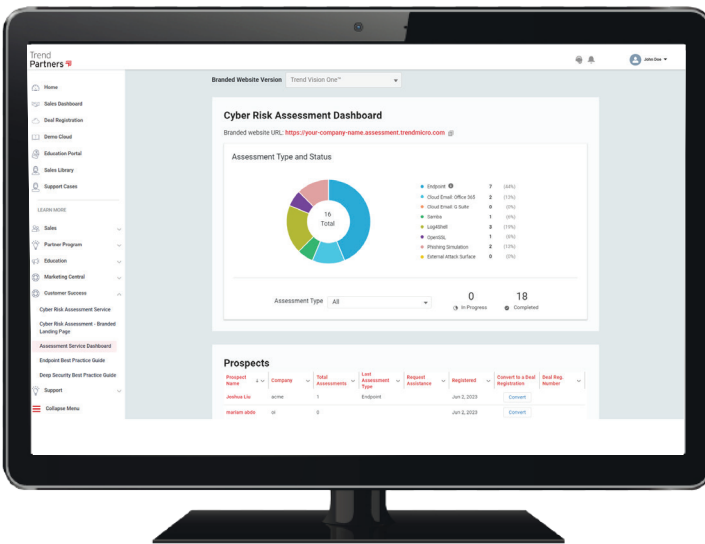

Step 5:

Lead generation from prospects by contacting partners: When prospects click your logo on your landing page, they can request direct assistance for sales related activities. An alert email will be sent to both customer and partner with the request details. For technical questions, they will be directed to the Trend technical support team.

Step 6:

Use Cyber Risk Assessment Dashboard on Partner Portal for lead management: This dashboard allows you to track assessment progress with in-depth visibility into which customer and prospect run the assessments, and which assessments they are interested in. View prospects' assessment status, keep track of assistance requests, and easily download reports of the assessment results.

If you would like to support your customers and prospects with our Cyber Risk Assessment Service, please **submit a request** on our Trend Micro Partner Portal.

If you have any questions or need assistance, please reach out us at **Trend Micro Partner Support** **<partnersupport@trendmicro.com>**